

Company Profile

Of

ALNIDA HYDRAULIC



Main company contact:

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1. Business, Administrative & Contact Information

- a. **Business name:** ALNIDA HYDRAULIC LTD
- b. **Business type:** Company
- c. **Tel:** Work Landline: +96264755614, Work Mobile: +962795610611
- d. **Fax:** +96264704093
- e. **E-mail:** info@alnidahydraulic.com
- f. **Cell:** +962790849260
- g. **Physical address:** 399 Madaba st

2. Introduction

a. Company History

Alnida hydraulic is a 24-year-old locally owned and operated business that specialises in hydraulic systems.

b. What the company does

We are concerned with the sale, service, repair and installation of hydraulic components. Our main target market are large industrial plants and complexes including Cement, Marine, Oil and Gas, Agriculture and commercial on road vehicles. Secondary market includes plastic, chemical and any plant that has hydraulic operations.

3. Strategy

a. Vision statement

To be a leader in our industry, respected for our commitment to go above and beyond for our customers and our employees. focusing on building a reliable and professional experience with our customers.

b. Mission statement

Professional sales, design, repair and service of hydraulic components
Major suppliers and consultants for mining, agricultural, marine, oil and gas, and on road commercial vehicles. Our mission is Continue to provide exceptional customer service through

- Hassle free business practices
- Extensive and ongoing employee training
- Effective technical support
- High inventory levels
- Prompt service
- Quality products at fair prices
- To retain our status as a reputable established hydraulics supplier in Jordan. providing standard and specialized hydraulic components, systems and engineered solutions.

c. Values

Reliability, Accountability, Integrity and Excellence

d. Economic intent

Increase annual profit while providing superior products and services within the hydraulic industry.

4. Business concept

a. Business concept:

To provide reliable and professional hydraulic services for our customers. Using our quality and design certified team provide solutions and procedures for large industrial plants throughout the production line, from initial concept to delivery of the product. Offer high quality products that offer quick assembly and disassembly and high levels of customer satisfaction.

What the business does?

b. Products

Vast stock of hydraulic Pumps, Valves, Motors, Power units and Cylinders. Regional Distributors for Galtech, Walvoil and Webtec.

c. Services

1. Hydraulic system design and manufacture
2. Hydraulic outsourcing (service, maintenance and on site preventative maintenance procedures)
3. Fault finding service
4. Cylinder and pump repair
5. Sale and marketing of hydraulic systems and components

d. Business competitiveness

First, 24 years of hydraulic experience coupled with a vast range of hydraulic components. Secondly, Our Complete team of mechanical and hydraulic technicians. Thirdly, ongoing focus on speciality training to our employees has allowed us to accumulate competent skills in sales, Design and service of hydraulic system and components.

Competitive advantage: Having Technical and comprehensive knowledge of hydraulic component sales, allowing us to provide solutions and alternatives.

e. Service pledge

To exceed the expectations of our customers and achieve the highest level of customer satisfaction with an emphasis on value, reliability and accountability. Aim to reply promptly to all inquiries with solutions within a 24-hour time frame.

5. Management & Ownership

a. Business & leadership skills

Abdelhaq Bakri (B.SC MECH, ENG(U.K.), M. I MECH. ENG.(LON), I.P.E.NZ (N.Z.) (MBA)

b. Accountant

Abdallah Bakri (B. ACCOUNTING AND FINANCE (NZ)) (CMA)

